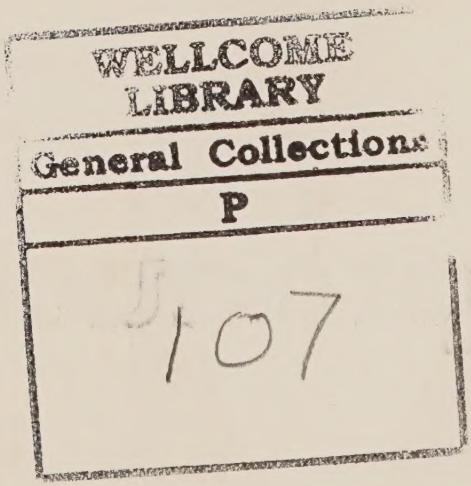
PRICE LIST

Em-products

TRADE MARK

JANUARY 1935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EM-PROTE

BALANCED HEALTH FOOD

Em-prote is in itself a complete and perfectly balanced food. Its rich protein content is accurately balanced by correct proportions of fats, cereals and natural organic salts—all so perfectly blended that they are specially easy to digest

NEW FLAVOURINGS

Em-prote is now available in a choice of attractive flavourings—Malted, Chocolate and Savoury, in addition to plain Em-prote to which of course you can add any flavouring—ginger, cinnamon, etc. Prices are as follows

EM-PROTE

SMALL SIZE TINS	¼lb.	½lb.	1lb.
EM-PROTE	**9d.**	**1/5**	**2/9**
MALTED EM-PROTE	**9d.**	**1/5**	**2/9**
CHOCOLATE EM-PROTE	**9d.**	**1/5**	**2/9**
SAVOURY EM-PROTE (formerly E. M. Savoury Food)	**9d.**	**1/5**	**2/9**

LARGE SIZE TINS	4lbs.	7lbs.	10lbs.	56lbs.
EM-PROTE	**10/-**	**17/-**	**24/-**	**120/-**
MALTED EM-PROTE	**10/-**	**17/-**	**24/-**	**120/-**
CHOCOLATE EM-PROTE	**10/-**	**17/-**	**24/-**	**120/-**
SAVOURY EM-PROTE (formerly E. M. Savoury Food)	**10/-**	**17/-**	**24/-**	**120/-**

EM-PROTE ANALYSIS

Proteid (Body-building and Tissue-repairing Factors) ...	38.85
Pure "Fat" (not from Flesh-foods)	9.30
Natural Organic "Salts"...	6.95
Carbohydrates (for Fat, Heat, and Energy)	36.25
Water	8.65

EM-PROTE BISCUITS

All Eustace Miles Biscuits are made under ideal conditions and have a delightful flavour. All contain Em-prote and are superior to ordinary biscuits in nourishment and digestibility.

SWEETENED BISCUITS

African	Chocolate	Digestive	Lemon
Almond	Citron	Ginger	Sultana
Arrowroot	Coffee	Honey-nut-banana	Vanilla
Banana	Currant	Nut-and-Fruit	Wholemeal

UNSWEETENED BISCUITS

Camp	Lunch	Plain	Training
Cheese	Oatmeal	Wheatem-prote	Wholemeal

CHARCOAL BISCUITS

All above varieties packed in boxes... **1/6** each

ASSORTED BISCUITS

Cheese assorted..... **1/6** box
" " 2d. packets..... **2d.** each
" " Box of 2 doz. 2d. packets **4/-** box
Sweet assorted ..... **1/6** "
" " 2d. packets..... **2d.** each
" " Box of 2 doz. 2d. packets **4/-** box

EMBREAD

The real health-bread, of finely ground wholemeal with a delicious flavour. Contains the natural wheat-germ, mineral salts, and, in addition, the famous body-building Em-prote. Makes delicious soft-eating toast without hard crust. Baked with finest edible oil adding important lubricative qualities. Keeps fresh longer than ordinary bread ..... **4½d.** loaf

EMBRETS

Novel and delicious toasted squares, crisp and crunchy. Full of nutriment. Use to substitute toast for all purposes. Splendid for slimming.
In tins at **1/-** each and 2d. packets **2d.** each
Also in boxes of 2 dozen 2d. „ **4/-** box

EMCRISPA

BREAKFAST FOOD (FORMERLY DAIRY CRISPS)

A very popular breakfast food with a low starch content, specially blended and rich in nourishing and energising properties. Served with cream or milk—no cooking required ..... **7½d.** box

EMSOUPS

For palatable and nourishing soups, quick and easy to prepare. Particularly rich in protein. Mixed with an equal weight of butter or margarine, they make delicious sandwich pastes. Ten varieties to choose from—all delightful.

VARIETIES

Almond Cream
Blended
Celery Cream
Lentil-and-Onion
Mulligatawny
Onion Cream
Pea-and-Mint
Savoury
Spinach Cream
Tomato Cream

In cartons

enough for 2 portions	1½d. each
" " 4 "	3d. "
" " 8 "	6d. "

Also in boxes containing 1 dozen cartons.

1 dozen @ 1½d. each	1/6
" " " 3d. "	3/–
" " " 6d. "	6/–

EMSOUPS ANALYSIS

Proteids	24.88
Pure "Fat" and Oil	3.23
Natural "Salts"	6.55
Carbohydrates	57.46
Water	7.45
Fibre	.43

EMSAVOURY

(FORMERLY PROTOSAVOURY)

A mixture of nuts, Em-prote, vegetables and spices, containing all ingredients for delicious sausages, cutlets, fritters, etc. **6d.** and
(instructions with each packet) **1**/– cartons

EM NUT FINGERS

VARIETIES

Currant-and-Nut Honey-and-Nut
Ginger-and-Nut Nut-and-Fruit } **1d.** and **2d.** sizes

1d. Fingers, packed in display cartons each containing 2 dozen fingers (assorted flavours) ..... **2**/– carton

2d. Fingers, packed in display cartons each containing 1 dozen fingers (assorted flavours) ..... **2**/– carton

EMCRUMS

Specially prepared bread-crumbs for use in sausages, cutlets, savoury dishes and as a garnish ..... **3d.** packet
Also in cartons of doz. packets **3**/–

OUR POSTAL SERVICE

Customers who are not within easy reach of one of our stockists may like to know that we have a Special Department for Post Orders.

CARRIAGE PAID ON ORDERS OF 12/6 & OVER

FREE SAMPLE OF EM-PROTE

We shall be glad to send a free sample of Em-Prote together with descriptive booklet, recipes, etc., to you and any of your friends on receipt of names and addresses with 1½d. stamp each for postage.

FREE ADVICE

ON HEALTH AND DIET

Customers needing advice on any matter of health or diet are invited to make free use of our Health Service Bureau. We can assist you in many ways—by drawing up a diet sheet to meet your case, or by expert advice on matters of general health.

THIS PRICE LIST IS ISSUED BY EUSTACE MILES FOODS LTD., LITTLE DEAN STREET, LONDON, W.1, (TELEPHONE GERRARD 3851-2) AND CANCELS ALL PREVIOUS ISSUES. THE TERMS APPLY IN THE UNITED KINGDOM AND NORTHERN IRELAND ONLY. FOR ELSEWHERE F.O.B GT. BRITAIN.

EUSTACE MILES FOODS LTD
LITTLE DEAN ST. LONDON W.1

LONDON HEALTH CENTRE,
9, Wigmore Street, Cavendish Square,
LONDON, W.1